

Press Release

Many new business contacts in one day!

Innoloft starts a new "Digital Business Speed-Dating" format

Aachen, 05.06.2020 - On June 16, 2020, startup founders, company representatives and investors can experience how digital technologies overcome physical limits. Germany's largest digital business innovation network Innoloft is launching the "Digital Business Speed Dating" for the first time. "We are launching this new format together with our partners. Up to dat we have successfully organized Business Speed-Dating at trade fairs and congresses," explains Sven Pietsch, CEO of the Innoloft innovation network.

A broad focus on innovations

Due to the Corona pandemic, no major events takes place at the moment. Numerous events have been cancelled or postponed. The „Digital Business Speed Dating“ is now the logical conclusion and the safest way to actively participate in business life and establish new contacts. "Together with our strong partners we not only organize a digital networking event. In addition we want to include different technology sectors and an international focus," says Florian Feuer, CMO of Innoloft GmbH. "We are happy to announce, that so many partners from our network support the Digital Business Speed-Dating," emphasises Florian Feuer.

11 cooperation partners involved in the Digital Business Speed-Dating

The new online format is supported by eleven well-known partners. These include: Federal Association of the Energy and Water Industry (BDEW), Berlin Partner for Economics and Technology GmbH, Digital Economy (DWNRW) of the Ministry of Economic Affairs, Innovation, Digitalization and Energy of the State of North Rhine-Westphalia with six DWNRW hubs, the trade fairs E-world energy & water and HANNOVER MESSE, European Institute of Innovation and Technology (EIT) InnoEnergy, EIT Digital, EnergyAgency. NRW, Startup Energy Transition of the German Energy Agency (dena), Germany Trade & Invest (GTAI) and VINCI Energies.

The Digital Business Speed-Dating Procedure

Participants who register for the Digital Business Speed-Dating will be matched with suitable contacts based on the information they have provided. According to an individual schedule, which is prepared in advance, the attendees can exchange in 12-minute online-talks. The matchmaking process is operated by an intelligent algorithm that brings together partners according to their requests.

Registrations can be made on the website <https://speeddating.innoloft.com> until June 15, 2020 at 9 a.m. Matchmaking will only take place if the profile is completed and all necessary informations for the matchmaking are delivered. Participation in the Digital Business Speed-Dating is free of charge.

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About Innoloft GmbH

The Innoloft network promotes innovation by connecting the most innovative players from all technology sectors. Our network is designed to break down barriers between companies, investors and start-ups worldwide and open up business opportunities for them. To this end, we have developed specific digital formats that identify development partners, new technologies, investment cases or customers and bring together relevant players on our B2B platform. Our users are thus supported in partner acquisition, innovation scouting and lead generation. [Innoloft - Join now and create tomorrow together!](#)